

## Last Chance - Register Today!



**EPICCC FORUM 2010**  
**Wednesday May 26, 2010**

Come on out to the JIBC New Westminster Campus and join us to learn and network about Business Continuity and the EPICCC 2010 One Day Forum and Workshop.  
**Event starts at 8:15am**

### 2010- Lessons from the Real World Opening Remarks-

- **Wes Shoemaker**, Deputy Minister, Public Safety and Solicitor General

#### Keynote Address:

#### “When Big Events Happen”

- **Fred Withers**, Ernst&Young, Vice Chair Vancouver Board of Trade

### Plenary Panel “Business Impacts 2010”

- **Gary Mathiesen**, President & CEO, Quay Property Management Corp.
- **Bernie Magnan**, Assistant Managing Director and Chief Economist, Vancouver Board of Trade
- **Neonila Lilova**, Economic Development Manager, City of Richmond
- **Sharon Fugman**, Resort Municipality of Whistler

### Plenary Panel “People Management During a Pandemic”

- **Dr. David Patrick**, BC Centre for Disease Control
- **Christine Trefanenko**, Terasen Gas, Manager of Emergency Planning and Business Continuity
- **Peter Borgmann**, ASCT, Coast Mountain Bus Company, Director, Safety and Emergency Management
- **Dr. Allan Holmes**, MD, FRCP, Global Medical Services, President

### “The Lessons of 2010”

- **Jim Stanton**, Stanton & Associates

### Networking Reception & Prize Draw

**Register on-line TODAY**  
**www.epiccc.org**

**Important**

**Don't forget to renew your EPICCC membership for 2010 on-line to receive a member discount on your registration.**

**\*You're invited to attend the 2010 EPICCC AGM immediately following the Forum at the Justice Institute of British Columbia.\***

### Mark your Calendars

June 6-9, 2010  
Toronto, Canada  
**www.wcdm.org**

# IPAD SURGES INTO THE MARKET (AND INTO GOVERNMENT SERVICE)

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*Submitted by: Jim Stanton  
Stanton & Associates, EPICC Director*

The iPad launch is the death knell for Kendel - 300,000 iPads sold on day one in the USA alone.

The day Apple launched its eagerly awaited iPad, Sony was running ads offering their top of the line Kendel Reader Touch Edition, featuring a 6" touchscreen display for \$299.99. Down from \$699.99.

Who wants a small, black and white screen, that really only functions as a book, when you can have a larger, 9.7" beautiful color screen iPad that lets you read books, manage your e-mail, send and receive photos, handle your Twitter and Facebook accounts, or watch a movie?

The 9.7" LED back-lit IPS screen (in-plane switching - the liquid crystals are aligned horizontally instead of at an angle providing almost perfect color reproduction) has a remarkably precise Multi-Touch screen.

Right now you will find over 1000 Apps available on-line at the App Store. The new iPad can run almost 150,000 Apps for iPhone, iPod, including the Apps you already have.

Things open fast, scroll fast, load fast. Surfing the Web is a heck of a lot better than on the tiny iPhone screen -- first, because it's so fast, and second, because you don't have to do nearly as much zooming and panning.

It works with Microsoft Exchange Server 2003 or 2007, so you can get push email, calendar events, and contacts securely over the air. You can also search for messages in your inbox and on the server, create and manage calendar invitations, find directions to your next meeting, and search your Global Address List.

In addition to Exchange, iPad connects to open standards-based servers for mail, calendar, and contacts. Sync with IMAP mail servers and search the mail server from your iPad. Integrate with CalDAV-compliant calendar servers such as iCal Server and Oracle Beehive. And find colleagues fast by searching LDAP servers from either the Mail or Contacts app on your iPad.

At least on Washington State Emergency Management agency has ordered iPads for use by its emergency operations center members. They will have the iPad with them in the EOC (Emergency Operations Center), it will be synchronized to the mainframe data.

When members have to leave the EOC, they can take the iPad with them. This is so much more effective than lugging around a three-ring binder or a CD that won't "read" at the most critical moment.

Cell phone manufacturers are also concerned about iPads. iPad users will incorporate VOIP (Voice Over Internet Protocol) as

their wireless link and will not need a cell phone. Skype and other such systems can look forward to expanded client interest.

Techies hate the iPad because it doesn't have a mouse, non-techies love it for the same reason. Love it or hate it, it is the future.

Have you ordered your new iPad yet?

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### New Member Profile

EPICC would like to Welcome our newest member.

**Kenneth Gisbourne  
3Si Risk Stratgies Inc.**

**As a company dedicated to the development of public safety and corporate security programs, 3Si provides management consulting expertise to all levels of government, public and private organizations and companies.**

Visit [www.3si.ca](http://www.3si.ca) to learn more about our newest member.

We would also like to Thank all of our existing members for their continual support, without the members, EPICC would not exist.

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## The 23<sup>rd</sup> Annual Emergency Preparedness Conference



**November  
23<sup>rd</sup>, 24<sup>th</sup>, 25<sup>th</sup>,  
2010**

**DECADE  
FOR  
CHANGE:  
PLAYERS, POLITICS AND PLANNING**

Check out the Web Site at [www.EPCConference.ca](http://www.EPCConference.ca) – the new completed 2110 Conference Program will be up and running shortly.

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### Improving Communication

*Submitted by:  
Frederick Hoenisch  
Alpha Omega Planning*



Post incident reviews repeatedly identify communication as a leading cause of emergency response failure. Why then are so many emergency planners bad at communicating?

There's a pandemic with how many emails/voicemails are never responded to. When confronted, the response is often, 'Sorry, I was really busy.'

Minimal time and effort is required to acknowledge with a "Thanks. Got your message. Will try to follow-up when I can." That kind of commitment goes a long way to building strong relationships which may be critical during a crisis.

The courtesy of a response is always expected, and might just be the start needed to address communication breakdown failures.

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*Please let us know if you have any articles or information you would like to submit to future EPICCgrams. We appreciate all input from our members.*

*Please submit comments to Executive Administrator*

*Lesley Carew [info@epicc.org](mailto:info@epicc.org)*

## **EPICC**

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### **Board Members**

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